

1 Department of Real Estate
2 320 West 4th Street, Suite 350
3 Los Angeles, California 90013
4 Telephone: (213) 576-6982

FILED

OCT 21 2024

DEPT. OF REAL ESTATE

By- 

7
8 BEFORE THE DEPARTMENT OF REAL ESTATE
9 STATE OF CALIFORNIA

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11 To:) No. H-42976 LA
12)
13 FINNARON SAMUEL HAGAR) ORDER TO DESIST
14) AND REFRAIN
15) (B&P Code section 10086)

16 The Commissioner ("Commissioner") of the California Department of Real
17 Estate ("Department") caused an investigation to be made of the activities of FINNARON
18 SAMUEL HAGAR aka Finn Hagar ("HAGAR"). Based on that investigation, the
19 Commissioner has determined that HAGAR has engaged in or is engaging in acts or is
20 attempting to engage in the business of, acting in the capacity of, and/or advertising or
21 assuming to act as a real estate broker in the State of California in violation of California
22 Business and Professions Code section 10130 (unlawful to engage in the business of, act in the
23 capacity of, advertise as, or assume to act as a real estate broker or salesperson without first
24 obtaining a real estate license) and within the meaning of California Business and Professions
25 Code section 10131(a) (sells or offers to sell, buy or offers to buy, solicits prospective sellers or
26 purchasers of, solicits or obtains listings of, or negotiates the purchase, sale, or exchange of real
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1 property and/or business opportunity). Based on the findings of that investigation, as set forth
2 below, the Commissioner hereby issues the following Findings of Fact, Conclusions of Law,
3 and Desist and Refrain Order pursuant to California Business and Professions Code section
4 10086.

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6 FINDINGS OF FACT

7 1. HAGAR is not now, and has never been, licensed by the Department of
8 Real Estate in any capacity.

9 2. From at least January 2023 to the present, HAGAR engaged in the
10 business of, acted in the capacity of, or advertised as a real estate broker by selling or offering
11 to sell, buying or offering to buy, soliciting prospective sellers or purchasers of, soliciting or
12 obtaining listings of, or negotiating the purchase, sale, or exchange of real property for
13 compensation or in expectation of compensation, including but not limited, to the activities
14 described below.

15 3. From on or about January 2023 to the November 2023, HAGAR was
16 employed by salesperson Carmen A. Mormino ("Mormino") (license no. 01808462).
17 Mormino's responsible broker has been Rodeo Realty, Inc. (license no. 00951359) from on or
18 about June 5, 2007 to May 18, 2011, August 9, 2011 to May 6, 2018, and November 30, 2018
19 through the present.

20 4. From at least June 2023 to July 2023, HAGAR solicited real estate
21 consumers online on Instagram. For example, HAGAR advertised Mormino's property
22 listings and asked people to contact HAGAR for details.

23 5. From an unknown time to the present, HAGAR advertised himself to be
24 a real estate licensee. For example, in at least June 2024, HAGAR identified himself as a
25 "Real Estate Agent at Rodeo Realty, Inc."

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1 (iii) Impersonating a real estate licensee.
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3 DATED: 10/15/2024

4 CHIKA SUNQUIST
5 REAL ESTATE COMMISSIONER
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18 **Notice:** California Business and Professions Code section 10139 provides that "Any person
19 acting as a real estate broker or real estate salesperson without a license or who advertises using
20 words indicating that he or she is a real estate broker without being so licensed shall be guilty
21 of a public offense punishable by a fine not exceeding twenty thousand dollars (\$20,000), or by
22 imprisonment in the county jail for a term not to exceed six months, or by both fine and
23 imprisonment; or if a corporation, be punished by a fine not exceeding sixty thousand dollars
24 (\$60,000)."

25 cc: Finnaron Samuel Hagar
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27 Simi Valley, CA 93065