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Bureau of Real Estate 320 West Fourth Street, Ste. 350 Los Angeles, California 90013

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MAR 0 8 2017

BUREAU OF REAL ESTATE

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BUREAU OF REAL ESTATE STATE OF CALIFORNIA

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To:

ACTIVUS CORPORATION; and) No. H-40521 LA

JEFFREY E. LOHMAN, individually, and as designated officer)
for Activus Corporation,) ORDER TO DESIST
AND REFRAIN

The Real Estate Commissioner of the State of California has caused an investigation to be made of the activities of ACTIVUS CORPORATION ("ACTIVUS") and JEFFREY E. LOHMAN ("LOHMAN"), individually, and as designated officer for ACTIVUS, and based on the findings of that investigation is of the opinion that ACTIVUS and LOHMAN have violated Sections 10235 and 14702 of the Business and Professions Code (hereinafter "Code") as well as Section 2848 of Chapter 6, Title 10, California Code of Regulations (hereinafter "Regulations").

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FINDINGS OF FACT

- 1. ACTIVUS is presently licensed and/or has license rights under the Real Estate Law (Part 1 of Division 4 of the Code) as a real estate corporation acting by and through LOHMAN as its designated broker-officer, and has a corporate mortgage loan originator license endorsement with identification number 307057. The broker license of ACTIVUS will expire on September 17, 2019, unless renewed.
- 2. LOHMAN is presently licensed and/or has license rights under the Real Estate Law as a real estate broker, and has an individual mortgage loan originator license endorsement with identification number 353753 qualifying him to represent ACTIVUS. At all times relevant herein LOHMAN was the designated officer for ACTIVUS. The license of LOHMAN will expire on October 30, 2018, unless renewed.
- 3. At all times relevant herein LOHMAN, as the officer designated by ACTIVUS, pursuant to Section 10211 of the Code, was responsible for the supervision and control of the activities conducted on behalf of ACTIVUS by its officers and employees as necessary to secure full compliance with the Real Estate Law as set forth in Section 10159.2 of the Code.
- 4. Whenever acts referred to below are attributed to ACTIVUS or LOHMAN those acts are alleged to have been done by either or both of them, acting alone, or by and/or through one or more agents, associates, affiliates, and/or co-conspirators, including but not limited to each of those named herein, and using a fictitious name(s) unknown at this time.
- 5. At all times mentioned herein, ACTIVUS and LOHMAN, for compensation or in expectation of compensation, engaged in the business, acted in the capacity of, advertised or assumed to act as a real estate broker in the State of California within the meaning of Section 10131 subpart (d) of the Code conducting mortgage loan brokerage activities with the public including advertising for and soliciting borrowers or lenders for, or negotiating, loans secured directly or collaterally by liens on real property.

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PRIOR DESIST AND REFRAIN ORDER

- 6. On or about December 17, 2013, an order was issued to ACTIVUS and LOHMAN ordering them, and each of them, to desist and refrain from engaging in false, misleading or deceptive advertising with respect to the rates, terms or conditions for making, purchasing, or negotiating loans on real property in violation of Code Section 10235 and Section 2848 of the Regulations, and, further, from using the name of a lender in advertisements in such a manner as to violate Code Section 14701.
- 7. During 2015, and continuing to the present time, ACTIVUS and LOHMAN knowingly advertised, printed, displayed, published, and distributed statements or representations through direct mail solicitation of borrowers for loans secured by deeds of trust on real property marked "Important Notice" with regard to the terms or conditions for a mortgage loan which are false, misleading or deceptive.
- 8. During the time period described in Paragraph 7, above, ACTIVUS and LOHMAN solicited prospective borrowers by making false, misleading and deceptive representations that include but are not limited to the following material:
- a. The mailer refers to the information provided as "New Loan Payment Information" and compares the consumer's presumed current monthly mortgage payment with a "proposed" greatly reduced monthly payment with the word "proposed" in small print. This creates the false impression that the consumer has already been approved for the stated reduced monthly payment;
- b. The mailer leads the consumer to falsely believe they have been preapproved by their existing lender for a monthly reduction of their loan payment despite a disclaimer located elsewhere and in very small print that indicates that ACTIVUS is not "affiliated" with the consumer's current lender. The mailer states in prominent type that "[p]er new eligibility on 11/30/2015, your loan has been marked for this program and NOTIFICATION is being submitted per issuing guidelines. You may have a new lower monthly principal and interest payment of \$2,762.69 beginning February 1, 2016 as you're pre-qualified for a [MTGAMT] mortgage per

program BENEFIT specifications;" and

c. The mailer creates a false sense of urgency by stating "[y]our estimated monthly savings beginning February 1, 2016 is calculated to be \$780.33. In order for your new payment to be processed before your February 1, 2016 payment date, please call toll-free 1-888-424-2259 within 5 days."

- 9. During the time period described in Paragraph 7, above, the direct mail solicitation by ACTIVUS and LOHMAN advertised the proposed new payment as being based on a 30 year loan with "a fixed interest rate of 2.944%, 3.07% APR for 5 years and may increase or decrease after the fixed period" without supplying the additional information required pursuant to Section 2848(a)(17) of the Regulations.
- 10. During the time period described in Paragraph 7, above, the direct mail advertisement by ACTIVUS and LOHMAN included the consumer's loan amount without the consent of the consumer and without clearly and conspicuously stating that ACTIVUS and LOHMAN are not sponsored by or affiliated with the consumer's lender, that the solicitation is not authorized by the lender and that the consumer's loan information was not provided to ACTIVUS and LOHMAN by the lender. Though portions of this information are provided in the advertisement the requisite statements are not in close proximity to, and in the same or larger font, as the first and most prominent use of the consumer's loan information.

CONCLUSIONS OF LAW

- 11. The activities described in Paragraphs 7 through 10, above, are in violation of Code Section 10235 in that they constitute knowingly advertising, printing, displaying, publishing, distributing, telecasting or broadcasting, or causing or permitting to be advertised, printed, displayed, published, distributed, televised or broadcast a statement or representation with regard to the rates, terms, or conditions for making, purchasing or negotiating loans which are false, misleading or deceptive.
- 12. The activity described in Paragraph 9, above, constitutes the representation of a repayment installment of an adjustable rate, interest only or payment-option loan without an

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1	equally prominent disclosure of information required by the following provisions of Section
2	2848(a)(17) of the Regulations which are necessary to prevent or halt the publication of
3	advertising that is false, misleading or deceptive in itself or through the omission of information
4	necessary to make a representation not misleading in the context in which it is used:
5	a. Principal amount (Section 2848(a)(17)(A) of Regulations)
6	b. Fully-indexed interest rate (Section 2848(a)(17)(E) of Regulations)
7	c. Maximum interest rate (Section 2848(a)(17)(F) of Regulation)
8	d. If different, an explanation of the difference between the payment rate, initial
9	interest rate and fully-indexed rate (Section 2848(a)(17)(G) of Regulations)
10	e. Annual percentage rate (Section 2848(a)(17)(H) of Regulations)
11	f. How often the interest rate and payments can change (Section 2848(a)(17)(I) of
12	Regulations)
13	g. Maximum periodic change in the interest rate and payments (periodic caps)
14	(Section 2848(a)(17)(J) of Regulations)
15	h. Number of months and percentage of original loan amount after which
16	minimum payments will not be accepted and the loan re-amortizes (Section
17	2848(a)(17)(K) of Regulations)
18	i. The monthly payment based on the maximum interest rate, and the loan balance
19	after all negative amortization is included, assuming minimum payments are made
20	(Section 2848(a)(17)(L) of Regulations)
21	j. If the loan contains a prepayment penalty, a statement to that effect (Section
22	2848(a)(17)(M) of Regulations)
23	k. If the loan contains a balloon payment, a statement to that effect (Section
24	2848(a)(17)(N) of Regulations)
25	13. The activity described in Paragraph 10, above, is in violation of Code Section
26	14702 in that the direct mail advertisement includes the consumer's loan amount without the
27	consent of the consumer and without clearly and conspicuously stating that ACTIVUS and

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LOHMAN are not sponsored by or affiliated with the consumer's lender, that the solicitation is not authorized by the lender and that the consumer's loan information was not provided to ACTIVUS and LOHMAN by the lender.

DESIST AND REFRAIN ORDER

Based on the Findings of Fact and Conclusions of Law stated herein:

IT IS HEREBY ORDERED THAT ACTIVUS CORPORATION and JEFFREY

E. LOHMAN DESIST AND REFRAIN from:

- 1. Knowingly advertising, printing, displaying, publishing, distributing, telecasting or broadcasting, or causing or permitting to be advertised, printed, displayed, published, distributed, televised or broadcast a statement or representation with regard to the rates, terms, or conditions for making, purchasing or negotiating loans which is false, misleading or deceptive; and
- 2. Including a consumer's loan amount without the consent of the consumer and without clearly and conspicuously stating that ACTIVUS and LOHMAN are not sponsored by or affiliated with the consumer's lender, that the solicitation is not authorized by the lender and that the consumer's loan information was not provided to ACTIVUS and LOHMAN by the lender.

DATED: 2/24/17

WAYNE S. BELL REAL ESTATE COMMISSIONER

Daniel J. Sandri

Chief Deputy Commissioner

cc: ACTIVUS CORPORATION
JEFFREY E. LOHMAN
Chika Sunquist
Sacto.