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MAR 15 2012

BEFORE THE DEPARTMENT OF REAL ESTATE

STATE OF CALIFORNIA

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:

In the Matter of the Accusation of

No. H-36442 LA

AMERIFUND INC.; AMERIFUND SMART, HOMES INC.; and <u>RUSSELL J. MASSRO</u>, individually and as designated officer of Amerifund Inc. and Amerifund Smart Homes Inc.,

Respondents.

AMENDED ORDER ACCEPTING VOLUNTARY SURRENDER OF REAL ESTATE LICENSE

(Nunc Pro Tunc)

On January 28, 2010, an Accusation was filed in this matter against Respondent RUSSELL J. MASSRO.

On November 22, 2010, Respondent petitioned the <sup>22</sup> Commissioner to voluntarily surrender his real estate broker <sup>23</sup> license and license rights pursuant to Section 10100.2 of the Business and Professions Code.

IT IS HEREBY ORDERED that Respondent RUSSELL J. MASSRO's petition for voluntary surrender of his real estate broker license and license rights is accepted as of the effective

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the effective date of this Order as set forth below, based upon the understanding and agreement expressed in Respondent's Declaration dated November 22, 2010 (attached as Exhibit "A" hereto). Respondent's license certificate(s), pocket card(s) and any branch office license certificate(s) shall be sent to the below listed address so that they reach the Department on or б before the effective date of this Order: Department of Real Estate Atten: Licensing Flag Section P.O. Box 187000 Sacramento, CA 95818-7000 This Order, nunc pro tunc to December 30, 2010, shall become effective immediately. 3/12/12 BARBARA J. BIGBY Acting Real Estate Commissioner 

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2	FILED
3	JAN 2 0 2011
4	DEPARTMENT OF REAL ESTATE
5	BY:
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8	BEFORE THE DEPARTMENT OF REAL ESTATE
9	STATE OF CALIFORNIA
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11 12	In the Matter of the Accusation of )
12	AMERIFUND INC.; AMERIFUND SMART ) No. H-36442 LA HOMES INC.; and RUSSELL J. MASSRO, )
14	individually and as designated officer of Amerifund Inc. and
15	Amerifund Smart Homes Inc.,
16	Respondents.
17	ORDER ACCEPTING VOLUNTARY SURRENDER OF REAL ESTATE LICENSE
18	On February 26, 2010, an Accusation was filed in this
19	matter against Respondent BARAK VOLNER.
20	On November 22, 2010, Respondent petitioned the
21	Commissioner to voluntarily surrender his real estate broker
22	license rights pursuant to Section 10100.2 of the Business and
23	Professions Code.
24	IT IS HEREBY ORDERED that Respondent RUSSELL J.
25	MASSRO's petition for voluntary surrender of his real estate
26	broker license rights is accepted as of the effective date of
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, ·* 1	this Order as set forth below, based upon the understanding and
2	agreement expressed in Respondent's Declaration dated November
3	22, 2010, (attached as Exhibit "A" hereto). Respondent's license
4	certificate, pocket card and any branch office license
5	certificate shall be sent to the below listed address so that
б	they reach the Department on or before the effective date of this
7	Order:
8	
9	Department of Real Estate Atten: Licensing Flag Section
10	P.O. Box 187000 Sacramento, CA 95818-7000
11	
12	This Order shall become effective at 12 o'clock noon on
13	February 9 , 2011.
14	DATED: $\frac{2(50, 201D)}{201D}$
15	JEFF DAVI
16	Real Estate Commissioner
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3	EXHIBIT "A"
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8	BEFORE THE DEPARTMENT OF REAL ESTATE
9 10	STATE OF CALIFORNIA
11	In the Matter of the Accusation of
12	
13	AMERIFUND INC.; AMERIFUND SMART ) No. H-36442 LA HOMES INC.; and <u>RUSSELL J. MASSRO</u> , ) individually and as designated )
14	officer of Amerifund Inc. and ) Amerifund Smart Homes Inc.,
15	Respondents.
16	])
17	DECLARATION
18	My name is RUSSELL J. MASSRO and I am currently
19	licensed as a real estate broker and/or have license rights with
20 21	respect to said license. I am representing myself.
21	In lieu of proceeding in this matter in accordance with
23	the provisions of the Administrative Procedure Act (Sections
24	11400 et seq., of the Government Code), I wish to voluntarily
25	surrender my real estate license(s) issued by the Department of
26	Real Estate ("Department"), pursuant to Business and Professions
27	Code Section 10100.2.
	_ 1 _

I understand that by so voluntarily surrendering my
license(s), I may be relicensed as a broker or as a salesperson
only by petitioning for reinstatement pursuant to Section 11522
of the Government Code. I also understand that by so voluntarily
surrendering my license(s), I agree to the following:

I. The filing of this Declaration shall be deemed as
my petition for voluntary surrender.

8 2. It shall also be deemed to be an understanding and agreement by me that I waive all rights I have to require the 9 10 Commissioner to prove the allegations contained in the Accusation filed in this matter at a hearing held in accordance with the 11 12 provisions of the Administrative Procedure Act (Government Code 13 Sections 11400 et seq.), and that I also waive other rights afforded to me in connection with the hearing such as the right 14 15 to discovery, the right to present evidence in defense of the 16 allegations in the Accusation and the right to cross-examine witnesses. 17

18 3. I further agree that upon acceptance by the 19 Commissioner, as evidenced by an appropriate order, all affidavits and all relevant evidence obtained by the Department 20 21 in this matter prior to the Commissioner's acceptance, and all allegations contained in the Accusation filed in the Department 22 23 Case No. H-36642 LA, excluding California Business and Professions Code Sections 10176(a), 10176(b) and 10176(c). may be 24 25 considered by the Department to be true and correct for the 26 purpose of deciding whether to grant relicensure or reinstatement 27 pursuant to Government Code Section 11522.

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I freely and voluntarily surrender all my licenses 4. and license rights under the Real Estate Law. I declare under penalty of perjury under the laws of the State of California that the above is true and correct and that this declaration was executed on  $\frac{10422}{10422}$ , 2010, at LA VERNIE, CA, California. /aus SELL J. MASSRO 3 –

Lavet 1	FILED
2	JAN 20 2011
4	DEPARTMENT OF REAL ESTATE
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8	BEFORE THE DEPARTMENT OF REAL ESTATE
9	STATE OF CALIFORNIA
10	* * *
11	In the Matter of the Accusation of ) No. H-36442 LA
12	AMERIFUND INC.; AMERIFUND SMART )
13	HOMES INC.; and RUSSELL J. MASSRO, ) individually and as designated )
14 15	officer of Amerifund Inc. and ) Amerifund Smart Homes Inc.,
16	Respondents. )
17	
18	ORDER ACCEPTING VOLUNTARY SURRENDER OF REAL ESTATE LICENSE
19	On January 28, 2010, an Accusation was filed in this
20	matter against Respondents AMERIFUND INC. and AMERIFUND SMART
21	HOMES INC.
22	On November 22, 2010, Respondents petitioned the
23	Commissioner to voluntarily surrender their real estate broker
24	licenses rights pursuant to Section 10100.2 of the Business and
25	Professions Code.
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1	IT IS HEREBY ORDERED that AMERIFUND INC. and AMERIFUND
2	SMART HOMES INC. petition for voluntary surrender of their real
3	estate broker license rights is accepted as of the effective
4	date of this Order as set forth below, based upon the
5	understanding and agreement expressed in Respondent's
6	Declaration dated November 22, 2010, (attached as Exhibit "A"
7	hereto). Respondents' license certificate, pocket card and any
8	branch office license certificate shall be sent to the below
9	listed address so that they reach the Department on or before
10	the effective date of this Order:
11	Department of Real Estate
12	Atten: Licensing Flag Section P.O. Box 187000
13	Sacramento, CA 95818-7000
14	This Order shall become effective at 12 o'clock noon on
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18	JEFF DAVI Real Estate Commissioner
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4	EXHIBIT "A"
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. <b>6</b>	
7	
8	BEFORE THE DEPARTMENT OF REAL ESTATE
9	STATE OF CALIFORNIA
10	* * *
11	In the Matter of the Accusation of
12	AMERIFUND INC.; AMERIFUND SMART ) No. H-36442 LA
13	HOMES INC.; and RUSSELL J. MASSRO, ) individually and as designated )
14	officer of Amerifund Inc. and ) Amerifund Smart Homes Inc.,
15	Respondents.
16	·;
17	DECLARATION
18 19	My name is Russell J. Massro and I am the designated
20	officer of AMERIFUND INC. and AMERIFUND SMART HOMES INC. which
21	are licensed as real estate brokers and/or have license rights
22	with respect to said licenses. I am authorized to sign this
23	declaration on behalf of AMERIFUND INC. and AMERIFUND SMART
24	HOMES INC.
25	In lieu of proceeding in this matter in accordance
26	with the provisions of the Administrative Procedures Act
27	(Sections 11400 et seq., of the Government Code) AMERIFUND INC.

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and AMERIFUND SMART HOMES INC. wish to voluntarily surrender the real estate licenses issued by the Department of Real Estate ("Department"), pursuant to Business and Professions Code Section 10100.2.

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I understand that AMERIFUND INC. and AMERIFUND SMART 5 HOMES INC., by so voluntarily surrendering their licenses, can 6 only have them reinstated in accordance with the provisions of 7 Section 11522 of the Government Code. I also understand that by so voluntarily surrendering their license rights, AMERIFUND INC. and AMERIFUND SMART HOMES INC. agree to the following:

The filing of this Declaration shall be deemed as 12 their petition for voluntary surrender. It shall also be deemed 13 to be an understanding and agreement by AMERIFUND INC. and 14 AMERIFUND SMART HOMES INC. that, they waive all rights they have 15 to require the Commissioner to prove the allegations contained 16 in the Accusation ("Accusation") filed in this matter at a 17 hearing held in accordance with the provisions of the 18 Administrative Procedures Act (Government Code Sections 11400 et 19 seq.), and that they also waive other rights afforded to them in 20 connection with the hearing such as the right to discovery, the 21 right to present evidence in defense of the allegations in the 22 Accusation and the right to cross examine witnesses. 23

24 I further agree on behalf of AMERIFUND INC. and 25 AMERIFUND SMART HOMES INC. that upon acceptance by the 26 Commissioner, as evidenced by an appropriate order, all

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affidavits and all relevant evidence obtained by the Department 1 in this matter prior to the Commissioner's acceptance, and all 2 allegations contained in the Accusation filed in the Department 3 Case No. H-36442 LA, excluding California Business and 4 Professions Code Sections 10176(a), 10176(b) and 10176(c), may 5 be considered by the Department to be true and correct for the 6 purpose of deciding whether or not to grant reinstatement of 7 AMERIFUND INC. and AMERIFUND SMART HOMES INC.'s licenses 8 pursuant to Government Code Section 11522. 9

I declare under penalty of perjury under the laws of the State of California that the above is true and correct and that I am acting freely and voluntarily on behalf of AMERIFUND INC. and AMERIFUND SMART HOMES INC. to surrender their licenses and all license rights attached thereto.

16 Nov 22 Date and Place 2010 17 LA VERNE, CA 18

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Designated Officer of Amerifund Inc. and Amerifund Smart Homes Inc.

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	Laves
1 2	ELLIOTT MAC LENNAN, SBN 66674 Department of Real Estate 320 West 4th Street, Ste. 350 Los Angeles, California 90013-1105
3	Telephone: (213) 576-6911 (direct) -or- (213) 576-6982 (office) JUN -7 2010
5	DEPARTMENT OF REAL ESTATE BY:
7	~ /
8	BEFORE THE DEPARTMENT OF REAL ESTATE
9	STATE OF CALIFORNIA
- 10	)
11	In the Matter of the Accusation of ) No. H-36442 LA AMERIFUND INC.; AMERIFUND SMART ) HOMES INC; and RUSSELL J. MASSRO, ) FIRST AMENDED
13 14	individually and as designated ) officer of Amerifund Inc. and ) <u>ACCUSATION</u> Amerifund Smart Homes Inc.,
15 16	Respondents. )
. 17	)
18	The Accusation filed on January 28, 2010 in this matter
19 20	is amended in its entirety as follows:
20	The Complainant, Robin Trujillo, a Deputy Real Estate
21	Commissioner of the State of California, for cause of Accusation
22	against AMERIFUND INC., AMERIFUND SMART HOMES INC. and RUSSELL J.
24	MASSRO, individually and as designated officer of Amerifund Inc.
25	and Amerifund Smart Homes Inc., alleges as follows:
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1. 1 The Complainant, Robin Trujillo, acting in her official 2 capacity as a Deputy Real Estate Commissioner of the State of 3 California, makes this Accusation against AMERIFUND INC., 4 AMERIFUND SMART HOMES INC. and RUSSELL J. MASSRO. 5 2. 6 All references to the "Code" are to the California 7 Business and Professions Code and all references to "Regulations" 8 9 are to Title 10, Chapter 6, California Code of Regulations. 10 3. 11 License History 12 AMERIFUND INC. ("AI"). At all times mentioned, Α. 13 Respondent AI was licensed or had license rights issued by the 14 Department of Real Estate ("Department") as a real estate broker. 15 On February 25, 2008, AI was originally licensed as a corporate 16 real estate broker. At all times mentioned herein, Respondent AI 17 was authorized to act by and through Respondent RUSSELL J. MASSRO 18 as AI's broker designated pursuant to Business and Professions 19 Code (hereinafter "Code") Sections 10159.2 and 10211 to be 20 responsible for ensuring AI's compliance with the Real Estate 21 Law. 22 AMERIFUND SMART HOMES INC. ("ASHI"). At all times 23 Β. 24 mentioned, AI was licensed or had license rights issued by the 25 Department as a real estate broker. On November 17, 2008, AI was 26 originally licensed as a corporate real estate broker. Respondent 27

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AI was authorized to act by and through Respondent RUSSELL J. MASSRO as AI's broker designated pursuant to Business and Professions Code (hereinafter "Code") Sections 10159.2 and 10211 to be responsible for ensuring AI's compliance with the Real Estate Law.

C. RUSSELL J. MASSRO ("MASSRO"). At all times
 mentioned, MASSRO was licensed or had license rights issued by
 the Department as a real estate broker. On June 17, 1993, MASSRO
 was originally licensed as a corporate real estate broker.

D. AI and ASHI are sister corporations owned in their entirety by MASSRO.

E. AI, ASHI and MASSRO conducted activities requiring a real estate license and an approved advance fee agreement from the Department.

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Brokerage

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At all times mentioned, in the City of La Verne and County of Los Angeles, AI, ASHI and MASSRO acted as real estate brokers conducting licensed activities within the meaning of Code Sections 10131(d) and 10131.2. AI, ASHI and MASSRO engaged in the business of a mortgage loan brokerage and a loan modification brokerage collecting advance fees.

Respondents AI, ASHI and MASSRO advertised, solicited and offered to provide loan modification services to economically distressed homeowners seeking adjustments to the terms and 27

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conditions of their home loans including, but not limited to, 1 repayment plans, forbearance plans, partial claims, and reduction 2 in principal or interest, foreclosure prevention and short sales. 3 AI processed the following loan modifications during the 4 audit period: 5 6 7 Total Loan Pending Loan Completed Loan Advance Fees Modifications Modifications Collected Modifications Ω 57 \$228,228.66 9 165 222 10 11 AMERIFUND INC. 12 FIRST CAUSE OF ACCUSATION (Mortgage Loan and Loan Modification Audit) 13 5. 14 15 On September 3, 2009, the Department completed an audit 16 examination of the books and records of AI pertaining to the 17 mortgage loan, loan modification and advance fee activities 18 described in Paragraph 4, which require a real estate license. 19 The audit examination covered a period of time beginning on 20 December 1, 2007 to March 31, 2009. The audit examination 21 revealed violations of the Code and the Regulations as set forth 22 in the following paragraphs, and more fully discussed in Audit 23 Report LA 080267 and the exhibits and work papers attached to 24 said audit report. 25 111 26

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# Bank and Trust Accounts

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3	At all times mentioned, in connection with the
4	activities described in Paragraph 4, above, AI accepted or
5	received funds including funds in trust (hereinafter "trust
6	funds") from or on behalf of actual or prospective parties,
7	including economically distressed homeowner-borrowers for advance
8	fees and loan modifications handled by AI. Thereafter AI made
9	deposits and or disbursements of such trust funds. From time to
10	time herein mentioned during the audit period, said trust funds
11	were deposited and/or maintained by AI in this bank account:
12	
13	"Amerifund Inc. Account No. 7142331"
14	Vineyard Bank La Verne, CA 91750
15 16	(B/A #1 - used for deposit of advance fees collected from homeowners for loan modifications)
17	·
18	Audit Violations
19	7.
20	In the course of activities described in Paragraphs 4
21	and 6, above, and during the audit examination period described
22	in Paragraph 5, Respondents AI and MASSRO acted in violation of
23	the Code and the Regulations in which Respondents:
24	(a) Permitted, allowed or caused the disbursement of
25	trust funds from the B/A #1 where the disbursement of said funds
26	B/A #1, where the disbursement of funds reduced the total of
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aggregate funds in B/A #1, to an amount which, on March 31, 2009, was \$228,470.99, less than the existing aggregate trust fund liability to every homeowner-principal who was an owner of said funds, without first obtaining the prior written consent of the owners, in violation of Code Section 10145 and Regulation 2832.1.

(b) Based on a review of web address, www.amerifundsmarthomes.com published on April 14, 2009, Amerifund Smart Homes Inc. (ASHI), AI's sister corporation, 8 solicited home owners and offered to provide loan modification 9 services, under AI's unlicensed fictitious business names, 10 "Amerifund Smart Homes" and "American Smart Loan Modifications" 11 as set forth in Audit LA 080228, below. "Amerifund Smart Homes" 12 is a marketing name designed to generate leads consisting of real 13 estate buyers, sellers, and business contacts and economically 14 distressed borrowers seeking to modify their home loans. 15

AI also AI is the creator of the marketing system. 16 indicated on AI's and AI's home page websites that AI would 17 provide and in fact did provide loan modification services to the 18 aforesaid homeowners using it own name and the fictitious 19 business name of "American Smart Loan Modifications". 20

AI and AI's website www.amerifundsmarthomes.com, 21 designed and implemented by AI, advertised for, and solicited 22 loan modification services. The advertised representations are 23 misleading or deceptive in themselves or through the omission of 24 necessary information to make the advertised representations not 25 misleading in the context in which they are used. This conduct 26

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by AI is in violation of Code Sections 10176(a), 10235 and Regulation 2848.

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(c) Collected advance fees within the meaning of Code
Section 10026 from homeowners seeking loan modification services
wherein AI failed to provide homeowners with a pre-approved
advance fee agreement from the Department, in violation of Code
Section 10085 and Regulation 2970.

8 (d) With reference to the lack of an advance fee
9 agreement, AI failed to provide a complete description of
10 services to be rendered provided to each homeowner in 10 point
11 type font and failed to provide an allocation and disbursement of
12 the amount collected as the advance fee, in violation of Code
13 Section 10146 and Regulation 2972.

(e) B/A #1 was not designated as a trust account, in violation of Code Section 10145 and Regulation 2832(a). B/A #1 was the general operating account of AI.

(f) Converted trust funds in the amount of 18 \$228,228.66, in advance fees collected from homeowners for loan 19 modifications that AI failed to render. Pursuant to its loan 20 modification agreement "Home Affordable Modification Trial Period 21 Plan", AI collected \$228,228.66 from homeowners. Abrogating its 22 own agreement with homeowners, AI made unauthorized disbursements 23 to itself in the full amount of \$228,228.66, before the agreed to 24 25 loan modifications services had been rendered. AI then reduced 26 the balance in B/A #1, AI's general account, to an amount that 27

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was less than the amount deposited \$228,228.66, in violation of Code Section 10145, 10176(a), 10176(i), 10176(b), 10176(c) and/or 10177(g).

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(g) Commingled trust funds and personal funds by
depositing trust funds in the form of advance fees collected for
loan modifications from homeowners into AI's general operating
account, B/A #1, instead of depositing trust funds into a
properly designated trust account, in violation of Code Sections
10145 and 10176(e) and Regulation 2832.

(h) Failed to maintain a control record in the form of
 a columnar record in chronological order of all trust funds
 including advance fees collected, deposited and disbursed in
 connection with loan modifications, in violation of Code Section
 10145 and Regulation 2831.

(i) Failed to maintain a separate record for each beneficiary or transaction, thereby failing to account for all trust funds in the form of advance fees collected, deposited and disbursed, in violation of Code Section 10145 and Regulation 2831.1.

(j)(1) Failed to retain a true and correct copy of a Department of Real Estate approved Mortgage Loan Disclosure Statement signed by the broker for borrowers Jimmy Hughes and Gary Spenser, in violation of Code Section 10240; and (j)(2) Failed to disclose yield spread premiums from lenders on the approved Mortgage Loan Disclosure Statement for

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the aforesaid borrowers in violation of Code Section 10240, 10241 and Regulation 2840.

(k) Employed and/or compensated Lisa Pensick, Veronica Villatoro and Norma Lopez, as loan agents and loss mitigation agents who AI knew were not licensed by the Department as a real estate broker or as a real estate salesperson employed by a real estate broker, for performing acts for which a real estate license is required, including soliciting mortgage loans, in violation of Code Section 10137.

(1) Used the fictitious name of "Amerifund Smart Homes"
 to conduct licensed activities including mortgage loans and loan
 modifications without holding a license bearing said fictitious
 business name, in violation of Code Section 10159.5 and
 Regulation 2731.

(m) Failed to notify the Department of the termination of salesperson Nancy Marchiola, in violation of Code Section 17 10161.8 and Regulation 2752; and

(n) MASSRO failed to exercise adequate supervision over
AI's activities requiring a real estate license to ensure AI's
compliance the Real Estate Laws and Regulations and had no system
in place for regularly monitoring AI's compliance with the Real
Estate Law, in violation of Code Sections 10159.2, 10177(h) and
Regulation 2725.

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1	Disci	pline Statutes
2		8.
3		The conduct of Respondents AI and MASSRO described in
4	Paragraph	7, above, violated the Code and the Regulations as set
5	forth belo	w :
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7	PARAGRAPH	PROVISIONS VIOLATED
8		
o 9	7(a)	Code Sections 10145 and Regulation 2832.1
10	7 (b)	Code Sections 10176(a) 10235 and Regulation 2848
11	7 (c)	Code Section 10085 and Regulation 2970
12		code Section 10005 and Regulation 2570
13	7 (d)	Code Section 10146 and Regulation 2972
14		
15	7(e)	Code Section 10145 and Regulation 2832(a)
16	7(f)	Code Sections 10145, 10176(a), 10176(b), 10176(c),
17		10176(i) and/or 10177(g)
18		
19	7 (g)	Code Section 10145 and 10176(e) and Regulation 2832
20	7 (h)	Code Section 10145 and Regulation 2831
21		
22	7(i)	Code Section 10145 and Regulation 2831.1
23		
24	7(j)	Code Section 10240 and 2840
25		
26	7 (k)	Code Section 10137
27		
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•       -	7(1)	Code Section 10159.5 and Regulation 2731	
2	7 (m)	Code Sections 10161.8 and Regulation 2752	
1 5	7 (n)	Code Sections 10159.2, 10177(h) and Regulation 2725	
5	l	· · ·	
7	The forego	oing violations constitute cause for the suspension or	
3	revocation of the real estate license and license rights of		
9	Responden	ts AI and MASSRO under the provisions of Code Sections	
1	10176(a),	10176(b), 10176(c), 10176(e), 10176(i), 10177(d) and/or	
2	10177(g).		
3	AMERIFUND SMART HOMES INC.		
4		9.	
5	Complaina	ant hereby incorporates by reference the allegations set	
6		forth in Paragraphs 1 through 8, above.	
7		SECOND CAUSE OF ACCUSATION (Mortgage Loan and Loan Modification Audit)	
8		10.	
9		On April 23, 2009, the Department completed an audit	
0	ovaminati	on of the books and records of ASHI pertaining to the	
1		loan, loan modification and advance fee activities	
2			
3		in Paragraph 4, which require a real estate license.	
4 5		examination covered a period of time beginning on	
6		29, 2007 to March 31, 2009. The audit examination	
7	revealed	violations of the Code and the Regulations as set forth	

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in the following paragraphs, and more fully discussed in Audit 1 Report LA 080228 and the exhibits and work papers attached to 2 said audit report. 3 Bank and Trust Accounts 4 11. 5 No trust account was maintained during the audit 6 period. 7 Audit Violations в 12. 9 In the course of activities described in Paragraph 4 10 above, and during the audit examination period described in 11 12 Paragraph 10, Respondents ASHI and MASSRO acted in violation of 13 the Code and the Regulations in which Respondents: 14 (a) Based on a review of web address, 15 www.amerifundsmarthomes.com published on April 14, 2009, 16 Amerifund Smart Homes Inc. solicited home owners and offered to 17 provide loan modification services, under ASHI's unlicensed 18 fictitious business name, "Amerifund Smart Homes" as set forth in 19 Audit LA 080228, below. "Amerifund Smart Homes" is a marketing 20 name designed to generate live leads consisting of real estate 21 buyers, sellers and business contacts. 22 ASHI is the creator of the marketing system. ASHI also 23 indicated on ASHI's and ASHI's home page website that ASHI would 24 provide and in fact did provide loan modification services to 25 distressed homeowners. 26 111 27 - 12 -

ASHI's website www.amerifundsmarthomes.com, designed and implements by ASHI, advertises for and solicits loan modification services that are misleading or deceptive in themselves or through the omission of necessary information to make the representations not misleading in the context in which they are used. This conduct by ASHI and ASHI is in violation of Code Section 10235 and Regulation 2848; and (b) Used the fictitious names of "Amerifund Smart Homes," and "Amerifund Smart Loan Modifications" to conduct licensed activities including loan modifications without holding a license bearing said fictitious business names, in violation of Code Section 10159.5 and Regulation 2731. <u>Discipline Statutes</u> 13. The conduct of Respondents ASHI and MASSRO described in paragraph 12, above, violated the Code and the Regulations below: <u>PARAGRAPH</u> <u>PROVISIONS VIOLATED</u> 12(a) Code Section 10159.5 and Regulation 2731 The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections 10176(a), 10177(d) and/or 10177(g).		1	
and implements by ASHI, advertises for and solicits loan modification services that are misleading or deceptive in themselves or through the omission of necessary information to make the representations not misleading in the context in which they are used. This conduct by ASHI and ASHI is in violation of Code Section 10235 and Regulation 2848; and (b) Used the fictitious names of "Amerifund Smart Homes," and "Amerifund Smart Loan Modifications" to conduct licensed activities including loan modifications without holding a license bearing said fictitious business names, in violation of Code Section 10159.5 and Regulation 2731. Discipline Statutes 13. The conduct of Respondents ASHI and MASSRO described in Paragraph 12, above, violated the Code and the Regulations below: PARAGRAPH PROVISIONS VIOLATED 14 12 (a) Code Section 10176(a) and 10235 and Regulation 2848 11 (b) Code Section 10159.5 and Regulation 2731. The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections 10 (20 (20 (20 (20 (20 (20 (20 (20 (20 (2			
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<pre>7 Code Section 10235 and Regulation 2848; and 8 (b) Used the fictitious names of "Amerifund Smart 9 Homes," and "Amerifund Smart Loan Modifications" to conduct 10 licensed activities including loan modifications without holding 11 a license bearing said fictitious business names, in violation of 12 Code Section 10159.5 and Regulation 2731. 13 14 Discipline Statutes 13. 15 The conduct of Respondents ASHI and MASSRO described in 16 Paragraph 12, above, violated the Code and the Regulations below: 17 18 PARAGRAPH PROVISIONS VIOLATED 19 12(a) Code Sections 10176(a) and 10235 and Regulation 2848 21 12(b) Code Section 10159.5 and Regulation 2731 22 The foregoing violations constitute cause for the suspension or 13 revocation of the real estate license and license rights of 14 Respondents ASHI and MASSRO under the provisions of Code Sections 14 PARAGRAPI 10177(g)</pre>	5		
<ul> <li>(b) Used the fictitious names of "Amerifund Smart</li> <li>Homes," and "Amerifund Smart Loan Modifications" to conduct</li> <li>licensed activities including loan modifications without holding</li> <li>a license bearing said fictitious business names, in violation of</li> <li>Code Section 10159.5 and Regulation 2731.</li> <li>Discipline Statutes</li> <li>13.</li> <li>The conduct of Respondents ASHI and MASSRO described in</li> <li>Paragraph 12, above, violated the Code and the Regulations below:</li> <li>PARAGRAPH PROVISIONS VIOLATED</li> <li>12 (a) Code Section 10159.5 and Regulation 2731</li> <li>Code Section 10159.5 and Regulation 2731</li> <li>The foregoing violations constitute cause for the suspension or</li> <li>revocation of the real estate license and license rights of</li> <li>Respondents ASHI and MASSRO under the provisions of Code Sections</li> <li>10125(a) 10127(d) and(or 10177(g)</li> </ul>	6	they are used. This conduct by ASHI and ASHI is in violation of	
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Code Section 10159.5 and Regulation 2/31. Discipline Statutes 13. 14 Discipline Statutes 13. 15 The conduct of Respondents ASHI and MASSRO described in 16 Paragraph 12, above, violated the Code and the Regulations below: 17 18 PARAGRAPH PROVISIONS VIOLATED 19 12(a) Code Sections 10176(a) and 10235 and Regulation 2848 21 12(b) Code Section 10159.5 and Regulation 2731 22 23 The foregoing violations constitute cause for the suspension or 24 revocation of the real estate license and license rights of 26 Respondents ASHI and MASSRO under the provisions of Code Sections 26 26 27 27 27 28 29 29 20 20 20 20 20 20 20 20 20 20 20 20 20	11	a license bearing said fictitious business names, in violation of	
14Discipline Statutes13.15The conduct of Respondents ASHI and MASSRO described in16Paragraph 12, above, violated the Code and the Regulations below:17PARAGRAPH18PARAGRAPH1912 (a)12 (a)Code Sections 10176 (a) and 10235 and Regulation 28482012 (b)21Code Section 10159.5 and Regulation 273122The foregoing violations constitute cause for the suspension or23revocation of the real estate license and license rights of26Respondents ASHI and MASSRO under the provisions of Code Sections2610175 (a)	12	Code Section 10159.5 and Regulation 2731.	
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17       18       PARAGRAPH       PROVISIONS VIOLATED         19       12 (a)       Code Sections 10176 (a) and 10235 and Regulation 2848         20       12 (b)       Code Section 10159.5 and Regulation 2731         21       12 (b)       Code Section 10159.5 and Regulation 2731         23       The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections         26       10177 (d) and (or 10177 (g)	16	Paragraph 12, above, violated the Code and the Regulations below:	
19 12 (a) Code Sections 10176 (a) and 10235 and Regulation 2848 20 21 12 (b) Code Section 10159.5 and Regulation 2731 22 23 The foregoing violations constitute cause for the suspension or 24 revocation of the real estate license and license rights of 25 Respondents ASHI and MASSRO under the provisions of Code Sections 26 10175 (a) 10177 (d) and (or 10177 (g)	17		
<ul> <li>12 (a) Code Sections 10176 (a) and 10235 and Regulation 2848</li> <li>12 (b) Code Section 10159.5 and Regulation 2731</li> <li>The foregoing violations constitute cause for the suspension or</li> <li>revocation of the real estate license and license rights of</li> <li>Respondents ASHI and MASSRO under the provisions of Code Sections</li> <li>10175 (a) 10177 (d) and (or 10177 (g)</li> </ul>	18	PARAGRAPH PROVISIONS VIOLATED	
20 21 22 21 22 23 24 25 26 20 21 22 23 24 24 25 26 26 20 20 21 22 23 24 24 25 26 26 26 26 26 26 26 26 27 20 27 20 27 20 27 20 27 20 27 20 27 20 27 27 27 27 27 27 27 27 27 27 27 27 27	19	12(a) Code Sections 10176(a) and 10235 and Regulation 2848	
12 (b) Code Section 10159.5 and Regulation 2731 The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections	20		
The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections	21	12(b) Code Section 10159.5 and Regulation 2731	
The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections	22		
revocation of the real estate license and license rights of Respondents ASHI and MASSRO under the provisions of Code Sections	23	The foregoing violations constitute cause for the suspension or	
Respondents ASHI and MASSRO under the provisions of Code Sections	24		
26 10176(a) 10177(d) and/or 10177(g)	25		
27			
	27	101/0(a), 101//(a) ana/or 101//(g).	

- 13 -

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2	AMERIFUND INC.
3	14.
4	Complainant hereby incorporates by reference the allegations set
5	forth in Paragraphs 1 through 13, above.
6	THIRD CAUSE OF ACCUSATION (Broker Escrow Audit Examination)
7	15.
8 9	On September 15, 2009, the Department completed an
9 10	audit examination of the books and records of AI pertaining to
11	the broker escrow activities described in Paragraph 4, which
12	require a real estate license. The audit examination covered a
13	period of time beginning on December 01, 2007 to April 30, 2009.
14	The audit examination revealed violations of the Code and the
15	Regulations as set forth in the following paragraphs, and more
16	fully discussed in Audit Report LA 080304 and the exhibits and
17	work papers attached to said audit report.
18	Bank and Trust Accounts
19	16.
20	At all times mentioned, in connection with the
21	activities described in Paragraph 4, above, AI accepted or
22	received funds including funds in trust (hereinafter "trust
23	funds") from or on behalf of actual or prospective parties
24	including buyers and sellers, title companies, lenders and
25	borrowers, for sales and loan and loan modification transactions
26 27	brokered and escrowed by AI and thereafter made deposits and or

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disbursements of such funds. From time to time herein mentioned
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   during the audit period, said trust funds were deposited and/or
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   maintained by AI as follows:
3
4
   Amerifund Inc. Escrow Trust Account (VEI4T)
5
   Account No. 165717829916"
   US Bank
6
   P.O. Box 1800
   St. Paul, Minnesota 55101-0800
7
                                                                (B/A #1)
8
9
   Amerifund Inc. Escrow Trust Account (VEI4T)
   Account No. 0001-782991"
10
   Mellon 1st Business Bank
   601 West Fifth St.
11
   Los Angles, Ca 90071
   (Mellon 1st Business Bank merged with US Bank)
                                                              (B/A #1)
12
13
   Amerifund Inc. Escrow Trust Account (VEI)
14
   Account No. 254066478"
15
   Citizens Business Bank
   1010 E. Colorado Ave.
16
                                                                (B/A #2)
   Pasadena, CA 91106
17
   111
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# Audit Violations

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17.

In the course of activities described in Paragraph 4 above, and during the audit examination period described in Paragraph 15, Respondents AI doing business as Homelife Smart Homes and MASSRO acted in violation of the Code and the Regulations in which Respondents:

(a) Permitted, allowed or caused the disbursement of 8 trust funds from B/A #1, where the disbursement of funds reduced 9 10 the total of aggregate funds in escrow trust account B/A #1 11 (Mellon 1st Business Bank), to an amount which, on December 31, 12 2008, was \$1,179, less than the existing aggregate trust fund 13 liability of AI to every principal who was an owner of said 14 funds, without first obtaining the prior written consent of the 15 owners of said funds, in violation of Code Section 10145 and 16 Regulations 2832.1, 2950(g) and 2951. 17

(b) While acting in the capacity of an escrow holder, 18 failed to place trust funds, accepted on behalf of another into 19 the hands of the owner of the funds, a neutral escrow depository 20 or into a trust fund account in the name of the broker at a bank 21 or other financial institution not later than the next business 22 day following receipt of the funds by the broker or by the 23 broker's salesperson, in violation of Code Section 10145 and 24 25 Regulations 2832(e) and 2951.

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		$\bullet \qquad \bullet$
		(c) Failed to maintain an accurate and complete control
1	record for	each beneficiary or transaction, thereby failing to
2		c all trust funds received, deposited and disbursed for
3	B/A #1, including appraisal fees, in violation of Code Section	
4	10145 and Regulations 2831, 2950(d) and 2951.	
5	(d) Failed to maintain an accurate and complete	
7		ecord for each beneficiary or transaction, thereby
8		account for all trust funds received, deposited and
9	<b>!</b> }	for B/A #1, including appraisal fees, in violation of
10		on 10145 and Regulations 2831.1, 2950(d) and 2951.
11		JI 10145 and Regulacions 2051.1, 2550(d) and 2501.
12	Discipline	Statutes 18.
13		The conduct of Respondents AI and MASSRO described in
14	Paragraph 12, above, violated the Code and the Regulations below:	
15	Paragraph	12, above, vibiated the code and the Regulations Solow.
16	PARAGRAPH	PROVISIONS VIOLATED
17	17(a)	Code Section 10145 and Regulations 2832.1, 2950(g) and
18	1 1/(a)	
19		2951 Code Section 10145 and Regulations 2832(e), 2950(d)
20	17(b)	
21		and 2951
22	17(c)	Code Section 10145 and Regulations 2831, 2950(d)
23		and 2951
24	17 (d)	Code Section 10145 and Regulations 2831.1, 2950(d)
25		and 2951
26		
27		
		- 17 -
	- II	· · · · · · · · · · · · · · · · · · ·

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The foregoing violations constitute cause for the suspension or revocation of the real estate license and license rights of Respondents AI and MASSRO under the provisions of Code Sections 10177(d) and/or 10177(g).

# Negligence

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### 19.

The overall conduct of Respondents AI, ASHI and MASSRO, constitutes negligence. This conduct and violation are cause for the suspension or revocation of the real estate license and 10 license rights of Respondents, pursuant to Code Section 10177(g). 11

# Supervision And Compliance

# 20.

The overall conduct of Respondent MASSRO constitutes a 14 failure on their part, as officers designated by corporate broker 15 licensees AI and ASHI, to exercise the reasonable supervision and 16 control over the licensed activities of said corporate licensees, 17 as required by Code Section 10159.2 and Regulation 2725, and to 18 keep AI and AI in compliance with the Real Estate Law. Said 19 conduct, acts and omissions are cause for the suspension or 20 revocation of the real estate license and license rights of 21 MASSRO pursuant to the provisions of Code Sections 10177(d) and 22 10177(h). MASSRO failed to exercise reasonable care and 23 supervision over AI and ASHI. Nor did MASSRO have policies and 24 25 procedures in place to maintain and monitor AI and ASHI's 26 compliance with the Real Estate Law.

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- 18 -

1 WHEREFORE, Complainant prays that a hearing be 2 conducted on the allegations of this Accusation and that upon 3 proof thereof, a decision be rendered imposing disciplinary 4 action against the license and license rights of Respondents 5 AMERIFUND INC., AMERIFUND SMART HOMES INC. and RUSSELL J. MASSRO, 6 under the Real Estate Law (Part 1 of Division 4 of the Business 7 and Professions Code) and for such other and further relief as 8 may be proper under other applicable provisions of law. 9 10 Dated at Los Angeles, California 11 this 3 day of June 2010. 12 Commissioner Deputy 13 14 15 16 17 18 19 20 21 22 23 Amerifund Inc. cc: 24 Amerifund Smart Homes Inc. c/o Russell J. Massro D.O. 25 Robin Trujillo Sacto 26 Audits - Chona Soriano 27

- 19 -

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1	ELLIOTT MAC LENNAN, SBN 66674 Department of Real Estate 320 West 4th Street, Ste. 350
2	320 West 4th Street, Ste. 350 Los Angeles, California 90013-1105
3	Telephoné: (213) 576-6911 (direct) JAN 28 2010
4	-or- (213) 576-6982 (office) DEPARTMENT OF REAL ESTATE
5	BY: HP How y
6	
7	
. 8	BEFORE THE DEPARTMENT OF REAL ESTATE
	STATE OF CALIFORNIA
10	) In the Matter of the Accusation of )
11	) No. H-36442 LA
12	AMERIFUND INC.;AMERIFUND SMART)HOMES INC;and RUSSELL J. MASSRO, $\underline{A} \subseteq \underline{C} \sqcup \underline{S} \underline{A} \bot \underline{I} \underline{O} \underline{N}$
13	individually and as designated ) officer of Amerifund Inc. and
14	Amerifund Smart Homes Inc.,
15	Respondents.
16	
17	)
18	The Complainant, Robin Trujillo, a Deputy Real Estate
19	Commissioner of the State of California, for cause of Accusation
20	against AMERIFUND INC., AMERIFUND SMART HOMES INC. and RUSSELL J.
21	MASSRO, individually and as designated officer of Amerifund Inc.
22	and Amerifund Smart Homes Inc., alleges as follows:
23	111
24	111
25	111
26	111
27	
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1. 1 The Complainant, Robin Trujillo, acting in her official 2 capacity as a Deputy Real Estate Commissioner of the State of 3 California, makes this Accusation against AMERIFUND INC., ۵ AMERIFUND SMART HOMES INC. and RUSSELL J. MASSRO. 5 2. 6 All references to the "Code" are to the California 7 Business and Professions Code and all references to "Regulations" 8 are to Title 10, Chapter 6, California Code of Regulations. 9 10 3. 11 License History 12 AMERIFUND INC. ("AI"). At all times mentioned, а. 13 Respondent AI was licensed or had license rights issued by the 14 Department of Real Estate ("Department") as a real estate broker. 15 On February 25, 2008, AI was originally licensed as a corporate 16 real estate broker. At all times mentioned herein, Respondent AI 17 was authorized to act by and through Respondent RUSSELL J. MASSRO 18 as AI's broker designated pursuant to Business and Professions 19 Code (hereinafter "Code") Sections 10159.2 and 10211 to be 20 responsible for ensuring AI's compliance with the Real Estate 21 Law. 22 AMERIFUND SMART HOMES INC. ("ASHI"). At all times 23 b. mentioned, ASHI was licensed or had license rights issued by the 24 Department as a real estate broker. On November 17, 2008, ASHI 25 26 was originally licensed as a corporate real estate broker. 27 - 2 -

Respondent ASHI was authorized to act by and through Respondent RUSSELL J. MASSRO as ASHI's broker designated pursuant to Business and Professions Code (hereinafter "Code") Sections 10159.2 and 10211 to be responsible for ensuring ASHI's compliance with the Real Estate Law. c. RUSSELL J. MASSRO ("MASSRO"). At all times

7 mentioned, MASSRO was licensed or had license rights issued by 8 the Department as a real estate broker. On June 17, 1993, MASSRO 9 was originally licensed as a corporate real estate broker.

d. AI and ASHI are sister corporations owned in their
 entirety by MASSRO.

e. AI, ASHI and MASSRO conducted activities requiring a real estate license and an approved advance fee agreement from the Department.

Brokerage

4.

At all times mentioned, in the City of La Verne and County of Los Angeles, AI, ASHI and MASSRO acted as real estate brokers conducting licensed activities within the meaning of Code Sections 10131(d) and 10131.2. AI, ASHI and MASSRO engaged in the business of a mortgage loan brokerage and a loan modification brokerage collecting advance fees.

Respondents AI, ASHI and MASSRO advertised, solicited
 and offered to provide loan modification services to economically
 distressed homeowners seeking adjustments to the terms and

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conditions of their home loans including, but not limited to, 1 repayment plans, forbearance plans, partial claims, and reduction 2 in principal or interest, foreclosure prevention and short sales. 3 AI processed the following loan modifications during the 4 audit period: 5 6 Advance Fees Pending Loan Completed Loan Total Loan 7 Collected Modifications Modifications Modifications 8 \$228,228.66 57 165 9 222 10 11 AMERIFUND INC. 12 FIRST CAUSE OF ACCUSATION (Audit Examination) 13 5. 14 On September 3, 2009, the Department completed an audit 15 examination of the books and records of AI pertaining to the 16 mortgage loan, loan modification and advance fee activities 17 18 described in Paragraph 4, which require a real estate license. 19 The audit examination covered a period of time beginning on 20 December 1, 2007 to March 31, 2009. The audit examination 21 revealed violations of the Code and the Regulations as set forth 22 in the following paragraphs, and more fully discussed in Audit 23 Report LA 080267 and the exhibits and work papers attached to 24 said audit report. 25 111 26 111 27

# Bank and Trust Accounts

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-	6.
2	At all times mentioned, in connection with the
3	
4	activities described in Paragraph 4, above, AI accepted or
5	received funds including funds in trust (hereinafter "trust
6	funds") from or on behalf of actual or prospective parties,
7	including economically distressed homeowner-borrowers for advance
8	fees and loan modifications handled by AI. Thereafter AI made
9	deposits and or disbursements of such trust funds. From time to
10	time herein mentioned during the audit period, said trust funds
11	were deposited and/or maintained by AI in this bank account:
12	"Amerifund Inc. Account No. 7142331
13	Vineyard Bank
14	La Verne, CA 91750
15 16	(B/A #1 - used for deposit of advance fees collected from homeowners for loan modifications)
17	Audit Violations
18	7.
19	In the course of activities described in Paragraphs 4
20	and 6, above, and during the audit examination period described
21	in Paragraph 5, Respondents AI and MASSRO acted in violation of
22	the Code and the Regulations in which Respondents:
23	(a) Permitted, allowed or caused the disbursement of
24	trust funds from the B/A #1 where the disbursement of said funds
25	B/A #1, where the disbursement of funds reduced the total of
26	
27	aggregate funds in $B/A #1$ , to an amount which, on March 31, 2009

- 5 -

was \$228,470.99, less than the existing aggregate trust fund liability to every homeowner-principal who was an owner of said funds, without first obtaining the prior written consent of the owners, in violation of Code Section 10145 and Regulation 2832.1.

(b) Based on a review of web address,

www.amerifundsmarthomes.com published on April 14, 2009, Amerifund Smart Homes Inc. (ASHI), AI's sister corporation, solicited home owners and offered to provide loan modification services, under ASHI's unlicensed fictitious business names, "Amerifund Smart Homes" and "American Smart Loan Modifications" as set forth in Audit LA 080228, below. "Amerifund Smart Homes" is a marketing name designed to generate leads consisting of real estate buyers, sellers, and business contacts and economically distressed borrowers seeking to modify their home loans.

AI is the creator of the marketing system. AI also indicated on AI's and ASHI's home page websites that AI would 16 provide and in fact did provide loan modification services to the 17 aforesaid homeowners using it own name and the fictitious 18 business name of "American Smart Loan Modifications". 19

AI and ASHI's website www.amerifundsmarthomes.com, 20 designed and implemented by AI, advertised for, and solicited 21 loan modification services. The advertised representations are 22 misleading or deceptive in themselves or through the omission of 23 necessary information to make the advertised representations not 24 misleading in the context in which they are used. This conduct 25

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by ASHI is in violation of Code Sections 10176(a), 10235 and Regulation 2848.

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(c) Collected advance fees within the meaning of Code
Section 10026 from homeowners seeking loan modification services
wherein AI failed to provide homeowners with a pre-approved
advance fee agreement from the Department, in violation of Code
Section 10085 and Regulation 2970.

(d) With reference to the lack of an advance fee
agreement, AI failed to provide a complete description of
services to be rendered provided to each homeowner in 10 point
type font and failed to provide an allocation and disbursement of
the amount collected as the advance fee, in violation of Code
Section 10146 and Regulation 2972.

(e) B/A #1 was not designated as a trust account, in violation of Code Section 10145 and Regulation 2832(a). B/A #1 was the general operating account of AI.

(f) Converted trust funds in the amount of 18 \$228, 228.66, in advance fees collected from homeowners for loan 19 modifications that AI failed to render. AI collected \$228,228.66 20 from homeowners pursuant to its loan modification agreement " 21 Home Affordable Modification Trial Period Plan". Abrogating its 22 own agreement with homeowners, AI made unauthorized disbursements 23 to itself in the full amount of \$228,228.66, before the agreed to 24 loan modifications services had been rendered. AI then reduced 25 26 the balance in B/A #1, AI's general account, to an amount that

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was less than the amount deposited \$228,228.66, in violation of Code Section 10145, 10176(a), 10176(i), 10176(b), 10176(c) and/or 10177(g).

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(g) Commingled trust funds and personal funds by
depositing trust funds in the form of advance fees collected for
loan modifications from homeowners into AI's general operating
account, B/A #1, instead of depositing trust funds into a
properly designated trust account, in violation of Code Sections
10145 and 10176(e) and Regulation 2832.

(h) Failed to maintain a control record in the form of a columnar record in chronological order of all trust funds including advance fees collected, deposited and disbursed in connection with loan modifications, in violation of Code Section 14 10145 and Regulation 2831.

(i) Failed to maintain a separate record for each beneficiary or transaction, thereby failing to account for all trust funds in the form of advance fees collected, deposited and disbursed, in violation of Code Section 10145 and Regulation 2831.1.

(j)(1) Failed to retain a true and correct copy of a Department of Real Estate approved Mortgage Loan Disclosure Statement signed by the broker for borrowers Jimmy Hughes and Gary Spenser, in violation of Code Section 10240; and

(j)(2) Failed to disclose yield spread premiums from lenders on the approved Mortgage Loan Disclosure Statement for

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the aforesaid borrowers in violation of Code Section 10240, 10241 and Regulation 2840.

(k) Employed and/or compensated Lisa Pensick, Veronica
Villatoro and Norma Lopez, as loan agents and loss mitigation
agents who AI knew were not licensed by the Department as a real
estate broker or as a real estate salesperson employed by a real
estate broker, for performing acts for which a real estate
license is required, including soliciting mortgage loans, in
yiolation of Code Section 10137.

(1) Used the fictitious name of "Amerifund Smart Homes" (1) Used the fictitious name of "Amerifund Smart Homes" to conduct licensed activities including mortgage loans and loan modifications without holding a license bearing said fictitious business name, in violation of Code Section 10159.5 and Regulation 2731.

(m) Failed to notify the Department of the termination of salesperson Nancy Marchiola, in violation of Code Section 17 10161.8 and Regulation 2752; and

(n) MASSRO failed to exercise adequate supervision over AI's activities requiring a real estate license to ensure AI's compliance the Real Estate Laws and Regulations and had no system in place for regularly monitoring AI's compliance with the Real Estate Law, in violation of Code Sections 10159.2, 10177(h) and Regulation 2725. ///

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1	Discir	pline Statutes
2	<u></u>	8.
3		The conduct of Respondents AI and MASSRO described in
4	Paragraph	7, above, violated the Code and the Regulations as set
5	forth below	w :
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7	PARAGRAPH	PROVISIONS VIOLATED
8	7(a)	Code Sections 10145 and Regulation 2832.1
9		
10	7 (b)	Code Sections 10176(a) 10235 and Regulation 2848
11	7(c)	Code Section 10085 and Regulation 2970
12		
14	7(d)	Code Section 10146 and Regulation 2972
15	7(e)	Code Section 10145 and Regulation 2832(a)
16	7(f)	Code Sections 10145, 10176(a), 10176(b), 10176(c),
17		10176(i) and/or 10177(g)
. 18		Code Section 10145 and 10176(e) and Regulation 2832
19	7 (g)	Code Section 10145 and 10170(c) and Regulation 100-
. 20	7 (h)	Code Section 10145 and Regulation 2831
21 22		Code Section 10145 and Regulation 2831.1
22	7(i)	Code Section 10145 and Regulación 100111
24	$\  - \frac{7}{7} (1) - \frac{1}{7} $	Code Section 10240 and 2840
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26	7(k)	Code Section 10137
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. 1	7(1) Code Section 10159.5 and Regulation 2731		
2	7(m) Code Sections 10161.8 and Regulation 2752		
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4	7(n) Code Sections 10159.2, 10177(h) and Regulation 2725		
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8	The foregoing violations constitute cause for the suspension or		
9	revocation of the real estate license and license rights of		
10	Respondents AI and MASSRO under the provisions of Code Sections		
11	10176(a), 10176(b), 10176(c), 10176(e), 10176(i), 10177(d) and/or		
12	10177(g).		
13	SECOND CAUSE OF ACCUSATION (Loan Modification Services)		
14	9.		
15	Complainant hereby incorporates by reference the allegations set		
16	forth in Paragraphs 1 through 8, above.		
17	AMERIFUND INC.		
19	SECOND CAUSE OF ACCUSATION (Audit Examination)		
20	10.		
21	On April 23, 2009, the Department completed an audit		
22	examination of the books and records of ASHI pertaining to the		
23	mortgage loan, loan modification and advance fee activities		
24	described in Paragraph 4, which require a real estate license.		
25	The audit examination covered a period of time beginning on		
26 27	November 29, 2007 to March 31, 2009. The audit examination		
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	- 11 -		
	II I		

revealed violations of the Code and the Regulations as set forth 1 in the following paragraphs, and more fully discussed in Audit 2 Report LA 080228 and the exhibits and work papers attached to 3 said audit report. 4 Bank and Trust Accounts 5 11. 6 No trust account was kept during the audit period. 7 8 Audit Violations 9 12. 10 In the course of activities described in Paragraph 4 11 above, and during the audit examination period described in 12 Paragraph 10, Respondents ASHI and MASSRO acted in violation of 13 the Code and the Regulations in which Respondents: 14 (a) Based on a review of web address, 15 www.amerifundsmarthomes.com published on April 14, 2009, 16 Amerifund Smart Homes Inc. (ASHI) solicited home owners and 17 offered to provide loan modification services, under ASHI's 18 unlicensed fictitious business name, "Amerifund Smart Homes" as 19 set forth in Audit LA 080228, below. "Amerifund Smart Homes" is a 20 marketing name designed to generate live leads consisting of real 21 estate buyers, sellers and business contacts. 22 AI is the creator of the marketing system. AI also 23 indicated on AI's and ASHI's home page website that AI would 24 provide and in fact did provide loan modification services to 25 26 distressed homeowners. 27

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	ASHI's website www.amerifundsmarthomes.com, designed		
	and implements by AI, advertises for and solicits loan		
	modification services that are misleading or deceptive in		
4	themselves or through the omission of necessary information to		
5	make the representations not misleading in the context in which		
6	they are used. This conduct by AI and ASHI is in violation of		
7	Code Section 10235 and Regulation 2848; and		
8	(b) Used the fictitious names of "Amerifund Smart		
9	Homes," and "Amerifund Smart Loan Modifications" to conduct		
10	licensed activities including loan modifications without holding		
11	a license bearing said fictitious business names, in violation of		
12	Code Section 10159.5 and Regulation 2731.		
13	Dissipling Statutes		
14	Discipline Statutes 13.		
15 16	The conduct of Respondents ASHI and MASSRO described in		
10	Paragraph 12, above, violated the Code and the Regulations below:		
18	PARAGRAPH PROVISIONS VIOLATED		
19			
20	12(a) Code Sections 10176(a) and 10235 and Regulation 2848		
21	12(b) Code Section 10159.5 and Regulation 2731		
22			
23	The foregoing violations constitute cause for the suspension or		
24	revocation of the real estate license and license rights of		
25	Respondents AI and MASSRO under the provisions of Code Sections		
26	10176(a), 10177(d) and/or 10177(g).		
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## Negligence

Supervision And Compliance

## 14.

The overall conduct of Respondents AI, ASHI and MASSRO, constitutes negligence. This conduct and violation are cause for the suspension or revocation of the real estate license and license rights of said Respondents, pursuant to Code Section 10177(g).

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#### 15.

10 The overall conduct of Respondent MASSRO constitutes a 11 failure on their part, as officers designated by a corporate 12 broker licensee, to exercise the reasonable supervision and 13 control over the licensed activities of AI and ASHI, as required 14 by Code Section 10159.2 and Regulation 2725, and to keep AI and 15 ASHI in compliance with the Real Estate Law. Said conduct, acts 16 and omissions are cause for the suspension or revocation of the 17 real estate license and license rights of MASSRO pursuant to the 18 provisions of Code Sections 10177(d) and 10177(h). MASSRO failed 19 to exercise reasonable care and supervision over AI and ASHI, 20 particularly with respect to the trust fund handling monitoring 21 and procedures of Choice Escrow. Nor did MASSRO have policies 22 and procedures in place to maintain and monitor AI and ASHI's 23 compliance with the Real Estate Law. 24

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WHEREFORE, Complainant prays that a hearing be 1 conducted on the allegations of this Accusation and that upon 2 proof thereof, a decision be rendered imposing disciplinary 3 action against the license and license rights of Respondents 4 AMERIFUND INC., AMERIFUND SMART HOMES INC. and RUSSELL J. MASSRO, 5 under the Real Estate Law (Part 1 of Division 4 of the Business 6 and Professions Code) and for such other and further relief as 7 may be proper under other applicable provisions of law. 8 9 10 Dated at Los Angeles, California 26 day of January 2010 11 this 12 Deputy Real Estate Commiss 13 14 15 16 17 18 19 20 21 22 23 cc: Amerifund Inc. Amerifund Smart Homes Inc. 24 c/o Russell J. Massro D.O. Robin Trujillo 25 Sacto Audits - Chona Soriano 26 Summer Bakotich 27 - 15 -