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| DEPARTMENT OF REAL ESTATE | | | | |
|---------------------------|--|--|--|--|
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| Sacramento, CA 95813-7007 | | | | |

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JAN 2 4 2024



BEFORE THE DEPARTMENT OF REAL ESTATE

STATE OF CALIFORNIA

To:

PROFESSIONAL TRANSITION
STRATEGIES ADVISORY, INC., and
KYLE FRANCIS,

) No. H-7190 SAC
ORDER TO DESIST AND REFRAIN
(B&P Code Section 10086)
)

Respondents.

The Real Estate Commissioner ("Commissioner") of the California Department of Real Estate ("Department") has caused an investigation to be made of the activities of PROFESSIONAL TRANSITION STRATEGIES ADVISORY, INC., and KYLE FRANCIS (collectively referred to herein as "Respondents"). Based on that investigation, the Commissioner has determined that Respondents have engaged in, are engaging in, or are attempting to engage in, acts or practices constituting violations of the California Business and Professions Code ("Code") and/or Title 10, Chapter 6, California Code of Regulations ("the Regulations") including acting in the capacity of, and/or advertising or assuming to act as real estate brokers in the State of California within the meaning of Sections 10130 (act as a real estate broker without a license), and 10131(a) (soliciting prospective purchasers of and negotiating the purchase and sale of business opportunities) of the Code.

Furthermore, based on the investigation, the Commissioner hereby issues the following Findings of Fact and Desist and Refrain Order under the authority of Section 10086 of the Code.

FINDINGS OF FACT

- At no time herein mentioned has PROFESSIONAL TRANSITION

 STRATEGIES ADVISORY, INC. ("PTSA") been licensed by the Department in any capacity.
- At no time herein mentioned has KYLE FRANCIS ("FRANCIS") been licensed by the Department in any capacity.
- 3. At all times mentioned herein, Respondents engaged in the business of, acted in the capacity of, advertised, or assumed to act as real estate licensees, in the State of California, within the meaning of Section 10131(a) of the Code, including the operation and conduct of a real estate brokerage with the public, wherein, on behalf of others, for compensation or in expectation of compensation, Respondents sold and offered to sell, bought and offered to buy, solicited prospective sellers and purchasers of, solicited and obtained listings of, and/or negotiated the purchase, sale or exchange of business opportunities.
- 4. At all times herein mentioned, PTSA was and is a business brokerage company headquartered in Colorado Springs, Colorado, specializing in the solicitation, negotiation, and sale of dental practices. PTSA operates throughout the United States, including California, and at all times relevant to this Desist and Refrain Order was located at 332 West Bijou Street, Suite 201, Colorado Springs, Co 80905. Respondents are primarily retained by sellers of dental practices to act on their behalf and assist with the sale of their businesses. Respondents are compensated by the sellers of business practices for the services Respondents perform in connection with solicitation, negotiation, and sale of the business opportunities.
- 5. At all times mentioned herein, Respondents solicit prospective sellers and buyers of business opportunities in California for or in expectation of compensation by advertising the sale of dental practices and other business opportunities on the following website: http://professionaltransition.com.

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6. On or about April 12, 2023, in connection with the business brokerage activities described above in Paragraphs 3 through 5, Respondents solicited on their website the purchase and sale of the following business opportunities within the state of California:

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| 4 | Reference No. | Description of Business Opportunity for Sale | Location |
|--------|---------------|--|-------------------------|
| 5 6 | #CA32223 | General dental practice for sale with: 11 operatories; collections of \$1.521 million; EBITDA of nearly \$400,000; 8,500 active patients; 30-35 new | Corona, CA |
| 7 | #CA31523 | patients/mo.; and real estate available | Lag Amgalag CA |
| 8 | #CA31525 | Implant-Centric dental practice for sale with: 5 operatories with room for expansion; collections of | Los Angeles, CA |
| 9 | 2 | \$1.734 million; EBITDA of \$370,000; supports multiple doctors, 1100+ active patients; and multi- | |
| 0 | #SR31523 | Specialty practice | Santa Rosa, CA |
| 1 | #SK31323 | General dental practice for sale with: 6 operatories; collections of \$1.269 million; EBITDA of \$140,000; 2200 active patients; and real estate available | Salita Rosa, CA |
| 2 | #SF31523 | General dental practice for sale with: 5 operatories; | San Francisco, CA |
| 3 | | collections of \$1.351 million; EBITDA of \$263,000; 1340 active patients; 10-15 new patients/mo. with no | |
| 4 | #CA3823 | advertising | Diamaida Canada |
| 5 | #CA3823 | Dental practice for sale with: 7 operatories; collections of \$1.683 million; EBITDA of \$240,000; multiple owner doctors, and 3,750 active patients | Riverside County, CA |
| 6 | #CA70622 | Dental practice for sale with: 5 operatories with room | San Mateo, CA |
| 7 | | for expansion; collections of \$1.583 million; seller discretionary earnings of \$430,000; 1,360 active | |
| 8 | #CA12122 | patients; and real estate available | Inland Empire CA |
| 9 | #CA13123 | Multi-location dental practice for sale with: 18 operatories; collections of \$5.862 million (22'); | Inland Empire, CA |
| 0 | | EBITDA (22') of \$1,431,000; 17,900 active patients; 240 new patients/mo., and multiple doctor owners & | |
| 1 | #CA11123 | associates Multi-location periodontal practice for sale with: two | Santa Rosa, CA |
| 2 | #6/111123 | locations with 9 total operatories; collections of \$2.584 million; EBITDA of \$415,000; 5,540 active | Sultu Rosa, Cri |
| 3 | | patients; and 50 new patients/mo. | |
| 4 | #CA10422 | General dental practice for sale with: 6 operatories; collections of \$1.114 million; SED of \$476,000; 1625 | Santa Rosa, CA |
| .5 | | active patients; PPO & FFS practice | |
| 6 | | | |
| 7 | | | |

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|-----|------------|--|--|
| 1 | #CA113022 | Dental practice for sale with: 6 operatories; collections of \$2.104 million; EBITDA of \$464,000; 4,045 active | |
| 2 | | patients; 20-25 new patients/mo., and 100% FFS with multiple doctors | |
| 3 | #CA111622 | General dental practice with: 7 operatories; expansion | |
| 4 | | opportunity into adjacent suite; collections of \$1.454 million; SED of \$215,000; real estate available; and 4,400 active patients | |
| 5 | #CA92822 | Fertility clinic with: 2 full suites & 4 exam rooms; net | |
| 6 | 30 | collections (LTM) \$8.190 million; EBITDA (TTM) \$2.982 million; real estate available; and 340 new | |
| 7 | | patient consults in the last 12 months | |
| 8 | #CA81022SC | Oral surgery practice with: 8 operatorie; collections of \$2.480 million; EBITDA of \$342,000; real estate opportunity; and 1260 patients seen in last 12 months | |
| 9 | #CA42722 | General dental practice with: 6 operatories; collections | |
| 10 | | of \$1.079 million; SED of \$353,000; expansion opportunity; 3,000 active patients; and 20 new patients | |
| 11 | | per month | |
| 12 | #CA12922 | Dental practice with: 3 fully equipped operatories; collections of \$600,000; SDE of \$200,000; real estate | |
| 13 | | opportunity; 15 new patients per month; and PPO plans | |
| 14 | #CA101321 | General dental practice with: 4 fully equipped operatories; collections of \$930,000; SDE of | |
| 15 | | \$420,000; real estate for sale; 4200 active patients; | |
| 16 | ļ | and 40 new patients per month | |
| | | | |

CONCLUSIONS OF LAW

San Francisco, CA

Sacramento, CA

Northern California

Southern California

Monterey, Ca

Santa Rosa, CA

Northern California

Based on the Findings of Fact contained above in Paragraphs 1 through 6,
Respondents performed and/or participated in the purchase, sale or exchange of business
opportunities and solicited and obtained listings of business opportunities for compensation or in
expectation of compensation for which a real estate license is required under Section 10131(a) of
the Code, during a period of time when Respondents were not licensed by the Department as real
estate brokers in violation of Section 10130 of the Code.

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DESIST AND REFRAIN ORDER

Based upon the Findings of Fact and Conclusions of Law stated herein,
PROFESSIONAL STRATEGIES ADVISORY, INC, and KYLE FRANCIS ARE HEREBY
ORDERED to immediately Desist and Refrain from performing any acts within the State of
California for which a real estate broker license is required, and in particular, to immediately
Desist and Refrain from soliciting and obtaining listings of, and/or negotiating the purchase and
sale of business opportunities for others for compensation, or in the expectation of compensation,
unless an appropriate license is issued by the Department.

DATED: 7.27.23, 2023

REAL ESTATE COMMISSIONER

- NOTICE -

Business and Professions Code Section 10139 provides that, "Any person acting as a real estate broker or real estate salesperson without a license or who advertises using words indicating that he or she is a real estate broker without being so licensed shall be guilty of a public offense punishable by a fine not exceeding twenty thousand dollars (\$20,000), or by imprisonment in the county jail for a term not to exceed six months, or by both fine and imprisonment; or if a corporation, be punished by a fine not exceeding sixty thousand dollars (\$60,000) ..."