Julie L. To (SBN 219482) Department of Real Estate 320 West 4th Street, Suite 350 Los Angeles, California 90013-1105 (213) 576-6982 (office) (213) 576-6916 (direct) julie.to@dre.ca.gov		FILED SEP 0 7 2021
Counsel for Complainant	Ву.	DEPT. OF REAL ESTATE
DEPARTMENT :		
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In the Matter of the Accusation of)	No. H-42106 LA
KATHLEEN RENEE O'BRIEN and BENNION & DEVILLE FINE HOMES, INC. Respondents.)	ACCUSATION
The Complainant, Veronica Ki. Supervising Special Investigator of the State o		

 According to DRE records to date, BDFH was first licensed as a REC on or about November 27, 2001, and real estate broker ("REB") James Christopher Anderson ("Anderson") (DRE License ID 01400606, expiring March 12, 2022) is its designated officer ("D.O.") of record until his affiliation expires on April 11, 2025.

7.

According to DRE records to date, BDFH has affiliated with its REB license: 26 active DBAs, including Bennion Deville Homes, active as of November 24, 2015; twelve (12) branch offices; 76 REB associates; and 488 RES.

8.

According to DRE records to date, BDFH's license will expire on April 11, 2025.

APPLICABLE SECTIONS OF THE REAL ESTATE LAW

False Advertising

(Code Section 10140)

9.

Pursuant to Code Section 10140 False Advertising:

"Every officer, agent or employee of any company, and every other person who knowingly authorizes, directs or aids in the publication, advertisement, distribution or circularization of any false statement or representation concerning any land or subdivision thereof, as defined in Chapter 1 (commencing at Section 11000) of Part 2 of this division, offered for sale or lease, or, if the land is owned by the State or Federal Government, which such person offers to assist another or others to file an application for the purchase or lease of, or to locate or enter upon, and every person who, with knowledge that any advertisement, pamphlet, prospectus

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or letter concerning any said land or subdivision, as defined in Chapter 1 (commencing at Section 11000) of Part 2 of this division, contains any written statement that is false or fraudulent, issues, circulates, publishes or distributes the same, or causes the same to be issued, circulated, published or distributed, or who, in any other respect, willfully violates or fails to comply with any of the provisions of this section, or who in any other respect willfully violates or fails, omits or neglects to obey, observe or comply with any order, permit, decision, demand or requirement of the commissioner under this section, is guilty of a public offense, and shall be punished by a fine not exceeding one thousand dollars (\$1,000), or by imprisonment in a county jail not exceeding one year, or by both such fine and imprisonment, and, if a real estate licensee, he shall be held to trial by the commissioner for a suspension or revocation of his license, as provided in the provisions of this part relating to hearings. The district attorney of each county in this State shall prosecute all violations of the provisions of this section in respective counties in which the violations occur."

10.

False or Fictitious Business Name

(Code Section 10159.5 and Regulation 2731)

Pursuant to Code Section 10159.5(a)(1) Fictitious Name:

"Every person applying for a license under this chapter who desires to have the license issued under a fictitious business name shall file with his or her application a certified copy of his or her fictitious business name statement filed with the county clerk pursuant to Chapter 5 (commending with Section 17900) of Part 3 of Division 7."

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Pursuant to Regulation 2731(a) Use of False or Fictitious Name:

"A licensee shall not use a fictitious name in the conduct of any activity for which a license is required under the Real Estate Law unless the licensee is the holder of a license bearing the fictitious business name."

12.

Grounds for Revocation or Suspension

(Code Section 10176 (selected portions))

Pursuant to Code Section 10176 Grounds for Revocation or Suspension:

"The commissioner may, upon his or her own motion, and shall, upon the verified complaint in writing of any person, investigate the actions of any person engaged in the business or acting in the capacity of a real estate licensee within this state, and he or she may temporarily suspend or permanently revoke a real estate licensee at any time where the licensee, while a real estate licensee, in performing or attempting to perform any of the acts within the scope of this chapter has been guilty of any of the following:

- (a) Making any substantial misrepresentation...
- (b) Making any false promise of a character likely to influence, persuade, or induce..."

Further Grounds for Disciplinary Action

(Code Section 10177 (selected portions))

Pursuant to Code Section 10177 Further Grounds for Disciplinary Action:

"The commissioner may suspend or revoke the license of a real estate licensee, delay the renewal of a license of a real estate licensee, or deny the issuance of a license to an applicant, who has done any of the following:

- (c) Knowingly authorized, directed, connived at, or aided in the publication, advertisement, distribution, or circulation of a material false statement or representation concerning their designation or certification of special education, credential, trade organization membership, or business, or concerning a business opportunity or a land or subdivision, as defined in Chapter 1 (commencing with Section 11000) of Part 2, offered for sale.
- (d) Willfully disregarded or violated the Real Estate Law (Part 1 (commencing with Section 10000)) or Chapter 1 (commencing with Section 11000) of Part 2 or the rules and regulations of the commissioner for the administration and enforcement of the Real Estate Law and Chapter 1 (commencing with Section 11000) of Part 2.
- (g) Demonstrated negligence or incompetence in performing an act for which he or she is required to hold a license.
- (h) As a broker licensee, failed to exercise reasonable supervision over the activities of that licensee's salespersons, or, as the officer designated by a corporate broker

licensee, failed to exercise reasonable supervision and control of the activities of the corporation for which a real estate license is required..."

FACTS DISCOVERED BY THE DRE

14.

3/4/21 Anonymous Online Complaint to the DRE

On or about March 4, 2021, the DRE received an anonymous online complaint regarding O'BRIEN. Specifically, the March 4, 2021 complaint indicated that, "Kathleen O'Brien regularly advertises that she has sold properties that she has not" and provided both printouts and internet links to O'BRIEN's advertisement in the November-December 2020 and January-February 2021 editions of the Palm Desert County Club Association ("PDCCA") Newsletter at: http://pdcca.com/pdfs/PDCCA_JanFeb21_web.pdf and http://pdcca.com/pdfs/PDCCA_NovDec20.pdf.

15.

"I Need More Listings, Sold All Mine!" Advertisements

Both editions of the PDCCA Newsletter that were provided in the anonymous complaint included an advertisement for "Kathleen Sunshine O'Brien & Associates," identified as "DRE #01761721 | 01325548" and indicated, "I need more listings, sold all mine!" The O'BRIEN advertisement that appeared in both editions also included identical lists of twenty-six (26) property addresses described as "Some of the properties I sold in 2020:" [numeric references added]

- (1) 42985 Texas Avenue;
- (2) 43765 Elkhorn Trail;
- (3) 42825 Warner Trail;

1	(4) 42755 Warner Trail;
2	(5) 76925 California Drive;
3	(6) 42465 Tennessee Avenue;
4	(7) 43390 Virginia Avenue;
5	(8) 43760 Elkhorn Trail;
6	(9) 43605 Warner Trail;
7	(10) 76995 Oklahoma Avenue;
8	(11) 77040 Utah Circle;
9	(12) 43505 Texas Avenue;
10	(13) 76974 California Drive;
11	(14) 76586 New York Avenue;
12	(15) 42925 Texas;
13	(16) 77065 New York Avenue;
14	(17) 77020 New York Avenue;
15	(18) 77700 Missouri Drive;
16	(19) 76763 Oklahoma Avenue;
17	(20) 43380 IllinoisAvenue [sic];
18	(21) 77760 Missouri Drive;
19	(22) 76696 Florida Avenue;
20	(23) 42430 Tennessee Avenue;
21	(24) 42945 Texas Avenue;
22	(25) 43420 Alabama Street; and
23	(26) 77594 Missouri Drive.
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4/8/21 DRE Letter to BDFH

On or about April 8, 2021, the DRE's Special Investigator sent a letter to O'BRIEN's REB of record, BDFH, and requested copies of the following:

- A. listing agreements for all properties listed in O'BRIEN's advertisements in the PDCCA November-December 2020 and January-February 2021 newsletters;
- B. O'BRIEN's three (3) most recent closed sales transaction files;
- C. Multiple Listing Service ("MLS") printout(s) for the noted properties;
- D. Current advertising materials; and
- E. REB-sales agreement for O'BRIEN.

17.

4/21/21 BDFH Letter to DRE

On or about April 21, 2021, Anderson, on behalf of BDFH responded to the DRE's April 8, 2021 request for information and in his cover letter, indicated that O'BRIEN admitted to him that she "may have approved a proof designed by our [BDFH's] marketing department without fully scrutinizing it."

18.

6/28/21 DRE Subpoena Duces Tecum to Palm Springs Regional Association of Realtors

On or about June 28, 2021, the DRE served a *subpoena duces tecum* ("SDT") on the Palm Springs Regional Association of Realtors ("PSRAR") and commanded that PSRAR produce to the DRE for copying and inspection its records, papers, books, accounts and documents in its possession or under its control all MLS listings from January 1, 2020 to December 31, 2020 for the twenty-six (26) properties described in O'BRIEN's PDCCA

1 advertisement as "Some of the properties I sold in 2020" (see paragraph 21, above). 2 19. 3 7/12/21 PSRAR Response to DRE Subpoena Duces Tecum 4 On or about July 12, 2021, the PSRAR to the DRE its responsive records to the 5 June 28, 2021 SDT. According to the MLS listings produced by PSRAR for the period January б 1, 2020 to December 31, 2020, of the twenty-six (26) properties described in O'BRIEN's 7 PDCCA advertisement as "Some of the properties I sold in 2020" (see paragraph 21, above), the 8 following five (5) properties were the only properties for which O'BRIEN was identified as the 9 listing agent ("LA") or the selling agent ("SA") per the MLS listing: 10 A. 42465 Tennessee Avenue (O'BRIEN/Bennion Deville Homes was the SA); 11 B. 43605 Warner Trail (O'BRIEN/Bennion Deville Homes was the LA); 12 C. 43505 Texas Avenue (O'BRIEN/Bennion Deville Homes was the LA): 13 D. 76974 California Drive (O'BRIEN/Bennion Deville Homes was the LA); and 14 E. 42925 Texas Avenue (O'BRIEN/Bennion Deville Homes was the LA and the 15 SA). 16 /// /// 17 18 /// 19 III20 /// /// 21 22 /// 23 /// 24 25 DRE Accusation against Kathleen Renee O'Brien and Bennion & Deville Fine Homes, Inc 26

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<u>VIOLATIONS OF THE REAL ESTATE LAW - CAUSES FOR DISCIPLINE</u>

20.

Complainant re-alleges and incorporates by reference the preceding paragraphs as set forth herein.

<u>First Cause for Discipline: O'BRIEN and BDFH</u> <u>Violation of Code Section 10140 – False Advertising</u>

21.

In the course of the activities described above, and based on the facts discovered by the Department, also described above, RES KATHLEEN RENEE O'BRIEN and REC BENNION & DEVILLE FINE HOMES, INC knowingly authorized, directed or aided in the publication, advertisement, distribution or circularization of false written statements or representations concerning property offered for sale or lease, in violation of Code Section 10140. Said violation constitutes cause for the suspension or revocation of all licenses and license rights of respondents O'BRIEN and BDFH under the Real Estate Law.

<u>Second Cause for Discipline: O'BRIEN and BDFH</u> <u>Violation of Code Section 10176(a) – Substantial Misrepresentation</u>

22.

In the course of the activities described above, and based on the facts discovered by the Department, also described above, **RES KATHLEEN RENEE O'BRIEN** and **REC BENNION & DEVILLE FINE HOMES, INC** substantially misrepresented to the subscribers of the PDCCA newsletter by way of advertisement that O'BRIEN sold at twenty-six (26) properties in calendar year 2020, when in fact she was the listing agent or selling agent on five

(5) properties, in violation of **Code Section 10176(a)**. Said violation constitutes cause for the suspension or revocation of all licenses and license rights of respondents O'BRIEN and BDFH under the Real Estate Law.

Third Cause for Discipline: O'BRIEN and BDFH

<u>Violation of Code Section 10177(c) – Material False Statement or Representation</u>

23.

In the course of the activities described above, and based on the facts discovered by the Department, also described above, RES KATHLEEN RENEE O'BRIEN and REC BENNION & DEVILLE FINE HOMES, INC knowingly authorized, directed, connived at, or aided in the publication, advertisement, distribution, or circulation of a material false statement or representation concerning their business, in violation of Code Section 10176(c). Said violation constitutes cause for the suspension or revocation of all licenses and license rights of respondents O'BRIEN and BDFH under the Real Estate Law.

Fourth Cause for Discipline: O'BRIEN and BDFH Violation of Code Section 10177(g) – Negligence

24.

In the course of the activities described above, and based on the facts discovered by the Department, also described above, RES KATHLEEN RENEE O'BRIEN and REC BENNION & DEVILLE FINE HOMES, INC demonstrated negligence in knowingly misrepresenting their business in advertisements concerning their business, in violation of Code Section 10177(g). Said violation constitutes cause for the suspension or revocation of all licenses and license rights of respondents O'BRIEN and BDFH under the Real Estate Law.

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Fifth Cause for Discipline: O'BRIEN

Violation of Code Section 10159.5 - Fictitious Business Name

25.

In the course of the activities described above, and based on the facts discovered by the Department, also described above, RES KATHLEEN RENEE O'BRIEN used the fictitious business name ("FBN") "Kathleen Sunshine O'Brien & Associates" to advertise licensed real estate activities when she was not the holder of a DRE license bearing said FBN, in violation of Code Section 10159.5. Said violation constitutes cause for the suspension or revocation of all licenses and license rights of respondent O'BRIEN under the Real Estate Law.

COSTS

26.

Code Section 10106 provides, in pertinent part that in any order issued in resolution of a disciplinary proceeding before the Department, the Commissioner may request the administrative law judge to direct a licensee found to have committed a violation of this part to pay a sum not to exceed the reasonable costs of investigation and enforcement of the case.